Crafts for Bazaars

A lot of people email me asking about good ideas for crafts that sell well at bazaars. I have put together a list of a few items to get you started. This list is not all inclusive. There are tons of great ideas people come up with. These are a few I have seen that seem to do well on a regular basis.

A couple of notes:
Be sure to have a good variety of items and different price points. Your main sales will generally be of items $5 or less so be sure to have a lot of them.

My rule of thumb for a show set up:

- 40% of items - $1-$2
- 25% of items - $2-$5
- 20% of items - $5-$15
- 10% of items - $15-$25
- 5% of items - $25-$50

Pricing this way allows me to offer discounts such as $3 each or 2/$5. 98% of my sales are from discount sets.

Generally, my goal is to sell at least 6-8 times what I paid for the booth. So, for a show that costs $50 for a booth, I would hope to make $300-$500, with average attendance. For better attendance, I would expect closer to $800-$1200.

If you want to sell $500 in items you need to have at least $700 in merchandise with you. Many times, new vendors expect to sell $500 at a show, but only take about $200 in product with them. I try to take at least $2000 in product to each show. I would rather take some back then have to turn a customer away.

Some shows you are doing well to make the booth fee. The next show you may sell out. No worries. Look at how you do overall, rather than panic about sales at an individual show.

Increase sales by offering a good variety of items. There is no guessing what a group will want. One show everyone wants whatever you have in red, the next show they want green. Take a good variety and keep a good sense of humor!

When making bath products to sell:
- Be sure to use perfumes/essential oils designed for body contact. Never use candle or potpourri fragrances unless they are clearly marked as “safe for skin.”
- Check to be sure you are following all state and federal requirements for products, manufacturing and labeling.

When making food items to sell:
- Be sure to follow all state and federal requirements for food handling and labeling.
- If making items with uncooked flour, cake mixes, cookies mixes, etc, it is highly advisable to freeze the flour for 48 hours before packaging to avoid moths from hatching in your customer’s pantry!
- When making bird treats with peanut butter, mix well with seeds and suet, as birds can choke on straight peanut butter.

Please see our website to order our helpful guide "How to Sell Crafts!"
Here is a list of some of the most popular items at craft shows.

## Crafts for Bazaars

### Bath
- Aromatherapy - bath bombs
- Aromatherapy - bath herbs
- Aromatherapy - bath oil
- Aromatherapy - massage oil
- Aromatherapy - soap
- Bath - bombs
- Bath - bubble bath
- Bath - cookies
- Bath - fizzes
- Bath - gel
- Bath - Lotion - baby
- Bath - Lotion - body
- Bath - Lotion - face
- Bath - Massage oils
- Bath oils
- Bath salts - bulk
- Bath salts - in jars
- Bathroom - door decorations
- Bathroom - everyday decorations
- Bathroom - flower arrangements
- Bathroom - holiday decorations
- Bathroom - signs
- Bathroom - signs - personalized
- Soap dishes - decorated
- Soap dishes - ceramic
- Soap dishes - pottery
- Soaps - gift sets
- Soaps - handmade
- Soaps - hostess soaps
- Soaps - liquid
- Soaps - lotion soap
- Soaps - melt & pour  (Low melting point. Not recommended for hot areas/hot days.)

### Baby
- Baby bibs - embroidered
- Baby bibs - decorated
- Baby bibs - printed
- Baby bibs - quilted
- Baby blankets - embroidered
- Baby blankets - fleece | flannel
- Baby blankets - decorated

### Candles
- Candle stick holders - ceramic
- Candle stick holders - decorated
- Candle stick holders - glass
- Candle stick holders - handmade
- Candle stick holders - painted
- Candle stick holders - pottery
- Candle stick holders - silver
- Candles - animal shapes, holiday shapes, etc.
- Candles - bees wax - poured
- Candles - bees wax - rolled
- Candles - decorated
- Candles - gel
- Candles - handmade
- Candles - in jars
- Candles - painted
- Candles - soy
- Candles - tarts
- Candles - votive
Children

- Children’s Books
- Children’s Books - personalized
- Children - Nightlight covers
- Children - Personalized items
- Children - Toys

Clothing

- Embroidered items
- Gloves | Mittens - decorated
- Gloves | Mittens - fleece
- Gloves | Mittens - knitted
- Hair accessories - bows
- Hair accessories - clips | combs
- Hair accessories - ribbons
- Hats - crocheted
- Hats - fleece
- Hats - knitted
- Hats - sun bonnets
- Hats - Western
- Hot /cold pillows - 12”x12”
- Hot/cold pillows - eye pillows
- Jackets - handmade, fleece
- Jackets - handmade, fleece, sports team
- Purses - sewn
- Purses - knitted
- Purses - leather
- Scarves - handmade - crocheted
- Scarves - handmade - fleece
- Scarves - handmade - knitted
- Shoelaces - decorated
- Shoelaces - knitted
- Socks - decorated
- Socks - knitted
- Sunglasses - decorated
- Suspenders - decorated
- Sweaters - decorated
- Sweaters - handmade
- Sweaters - handmade, knitted
- Shirts | Sweatshirts - decorated
- Shirts | Sweatshirts - painted
- Shirts | Sweatshirts - sports teams

Fine Art

- Fine art - drawings
- Fine art - fiber arts
- Fine art - glass
- Fine art - metal arts
- Fine art - painting
- Fine art - sculpture
- Fine art - watercolor
- Photography - all types
- Photography - cards
- Photography - matted
- Photography - framed
- Photography - of person, family, pets
- Photography - of person, family, pets with Santa or holiday theme

Gifts & Gift Baskets

- Calendars
- Calendar holders
- Gift Baskets - everyday
- Gift Baskets - food themed
- Gift Baskets - holiday
- Gift Baskets - seasonal
- Gift Baskets - special occasion
- Gift Baskets - sports themed
- Gift Baskets - for men
- Gift Baskets - Goth
- Gift Baskets - Wedding
- Gift Baskets - Breakup / Divorce
- Gift Baskets - Sick / Get well
- Gift Baskets - Get Healthy / yoga
- Gift Baskets - pet / new pet
- Gift Baskets - cat / kitten themed
- Gift Baskets - dog / puppy themed
- Gift Baskets - vacation / travel
- Gift Baskets - new car
- Gift Baskets - retirement
- Gift Baskets - new baby
- Gift Baskets - stress reliever
- Gift Baskets - chocolate lover
- Gift Baskets - coffee / tea
- Gift Baskets - new job
- Gift Baskets - snacks / treats
License plate rims - personalized
License plate rims - sports

Mirrors - decorated
Mirrors - etched
Mirrors - personalized

Picture frames - ceramic
Picture frames - decorated
Picture frames - handmade
Picture frames - personalized
Picture frames - seashell
Picture frames - special occasion
Picture frames - sports
Picture frames - stained glass
Picture frames - theme

Mirrors - decorated
Mirrors - etched
Mirrors - personalized

Picture frames - ceramic
Picture frames - decorated
Picture frames - handmade
Picture frames - personalized
Picture frames - seashell
Picture frames - special occasion
Picture frames - sports
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Picture frames - decorated
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Picture frames - seashell
Picture frames - special occasion
Picture frames - sports
Picture frames - stained glass
Picture frames - theme

Towels

- baby
- crocheted
- decorated
- kitchen

Signs

- handmade
- holiday
- personalized

Vases

- ceramic
- decorated
- glass
- handmade
- painted

Wine bags
Wine racks

Gourmet Foods
Food - baked goods
Food - BBQ sauces

Food - candy
Food - canned goods
Food - chocolate
Food - coffees | teas | hot cocoa
Food - dried goods
Food - easy to make at home
Food - exotic | unusual
Food - gourmet
Food - honeys
Food - jams | jellies
Food - nuts
Food - popcorn
Food - snack dips & dip mixes
Food - syrups
Food - vinegars
Food - pickles

Gifts In a Cone Bag - brownie mixes
Gifts In a Cone Bag - cake mixes
Gifts In a Cone Bag - chili mixes
Gifts In a Cone Bag - cookie mixes
Gifts In a Cone Bag - cornbread mixes
Gifts In a Cone Bag - hot cocoa mixes
Gifts In a Cone Bag - pancake mixes
Gifts In a Cone Bag - pudding mixes
Gifts In a Cone Bag - snack dip mixes
Gifts In a Cone Bag - soup mixes

Gifts In a Jar - brownie mixes
Gifts In a Jar - cake mixes
Gifts In a Jar - chili mixes
Gifts In a Jar - cookie mixes
Gifts In a Jar - cornbread mixes
Gifts In a Jar - hot cocoa mixes
Gifts In a Jar - pancake mixes
Gifts In a Jar - pudding mixes
Gifts In a Jar - snack dip mixes
Gifts In a Jar - soup mixes

Handmade Cards
Greeting cards - book covers
Greeting cards - book markers
Greeting cards - decorated
Greeting cards - handmade
Greeting cards - recycled

Home
Bedroom - everyday decorations
Bedroom - flower arrangements
Bedroom - holiday decorations
Bedroom - signs
Bedroom - signs - personalized
Blankets - handmade - baby
Blankets - handmade - crocheted
Blankets - handmade - fleece
Blankets - handmade - quilts

Boxes - decorated
Boxes - gifts
Boxes - painted
Boxes - storage

Chalk Boards | White Boards
Chalk Boards | White Boards - decorated
Chalk Boards | White Boards - personalized

Clocks - decorated cases
Clocks - handmade wood cases
Clocks - with photos
Clocks - personalized

Doilies

Door decorations - inside
Door decorations - outside

Holiday Greens - door decorations
Holiday Greens - decorated (lights, etc)
Holiday Greens - swags
Holiday Greens - table decorations
Holiday Greens - wreaths

Jars - ceramic
Jars - cookie
Jars - decorated
Jars - glass
Jars - handmade
Jars - painted

Lavender eye pillows
Lavender sachets
Lavender table arrangements
Lavender wreaths, everyday
Lavender wreaths, holiday
Lavender wreaths, keepsake

Oil & Vinegar bottles - ceramic - painted
Oil & Vinegar bottles - glass - etched
Oil & Vinegar bottles - glass - painted
Oil & Vinegar bottles - pottery - painted

Salt & Pepper Shakers - ceramic - painted
Salt & Pepper Shakers - glass - etched
Salt & Pepper Shakers - glass - painted
Salt & Pepper Shakers - pottery - painted

Stained glass - window hangs
Stained glass - windows
Wind chimes - metal
Wind chimes - seashells
Wind chimes - wood

Jewelry
Jewelry - exotic
Jewelry - handmade
Jewelry - silver

Kitchen
Aprons - adult
Aprons - child
Aprons - doll
Ceramics - dishes
Ceramics - handmade
Ceramics - home décor
Ceramics - kitchen/bath
Champagne Glasses - painted
Champagne Glasses - etched

Coasters - ceramic
Coasters - painted
Coasters - pottery
Coasters - leather
Coasters - wood

Coffee maker | Toaster covers
Cookbooks - ethnic
Cookbooks - local organization/
Cookbooks - church/school
Cookbooks - personal favorites

Kitchen - plastic bag holders
Kitchen - pot holders
Kitchen - pot scrubbers
Kitchen towel sets
Kitchen towels

Napkin rings
Napkins - decorated
Napkins - holiday
Napkins - plain

Painted spoon sets
Pottery - art
Pottery - bowls, etc
Pottery - decorations
<table>
<thead>
<tr>
<th>Category</th>
<th>Subcategories</th>
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<tbody>
<tr>
<td>Rugs</td>
<td>handmade - bath, handmade - front door, handmade - kitchen</td>
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<tr>
<td>Throws</td>
<td>handmade - baby, handmade - crocheted, handmade - fleece, handmade - quilts</td>
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<tr>
<td>Table cloths</td>
<td>everyday, holiday, special occasion</td>
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<tr>
<td>Table runners</td>
<td>everyday, holiday, special occasion</td>
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<td>Toaster covers</td>
<td></td>
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<tr>
<td>Trivets</td>
<td>sewn, sewn, filled with cinnamon</td>
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<td>Leather crafts</td>
<td>belts, book covers, boots, coasters, coin purses, general, general, hats</td>
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<td>Ornaments</td>
<td>glass, glass - hand blown, heirloom, knitted, new baby, painted, painted,</td>
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<td>Pets</td>
<td>gifts - beds, blankets, bowl holders, handmade, bowls, hand painted, collars</td>
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<tr>
<td>Theme Items</td>
<td>items - sports, western, holiday, nautical, ethnic, Victorian, Vintage items</td>
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<tr>
<td>Toys</td>
<td>animals, baby, balls, dolls - crocheted, dolls, doll accessories, dolls -</td>
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</tbody>
</table>
Toys - swings made from tires
Toys - teddy bears
Toys - teenager
Toys - wood
Toys - young child

**Wedding | Anniversary**
- Anniversary - gifts for couple
- Anniversary - celebrate # of years
- Anniversary - keepsake
- Anniversary - glassware - etched
- Anniversary - glassware - special
- Anniversary - glassware - decorated
- Anniversary - glassware - painted
- Anniversary - from family
- Anniversary - photo albums
- Anniversary - photo holders
- Anniversary - table decorations

- Wedding - gifts for bride
- Wedding - bridal shower
- Wedding - gifts for couple
- Wedding - glassware - etched
- Wedding - glassware - decorated
- Wedding - glassware - painted
- Wedding - keepsake

- Wedding - photo albums
- Wedding - photo holders
- Wedding - table decorations

**Woodcrafts**
- Wood crafts - birdhouses
- Wood crafts - bookcases
- Wood crafts - bookends
- Wood crafts - cradle
- Wood crafts - cup coasters
- Wood crafts - doll beds/cradles
- Wood crafts - furniture
- Wood crafts - keepsake
- Wood crafts - other
- Wood crafts - pens
- Wood crafts - planters
- Wood crafts - tables
- Wood crafts - toys
- Wood crafts - window boxes
- Wood crafts - wood crafts - decorations
- Wood crafts - yard furniture
- Wood crafts - reclaimed wood furniture

**Yard | Garden**
- Bat Houses
- Bird feeders - made with pinecones
- Bird feeders - made of seeds
- Bird feeders - made of suet
- Bird feeders - wooden
- Birdbaths
- Birdhouses
- Kites | Flags
- Plants | Garden | Yard - décor
- Plants | Garden | Yard - flags
- Plants | Garden | Yard - furniture
- Plants | Garden | Yard - plant holders
- Plants | Garden | Yard - plant pots
- Plants | Garden | Yard - plants
- Plants | Garden | Yard - signs
- Plants | Garden | Yard - stepping stones